



Una mirada integral a los desafíos y oportunidades de las nuevas ciudades

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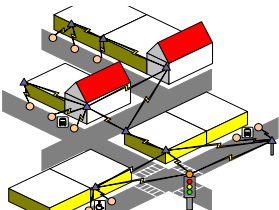
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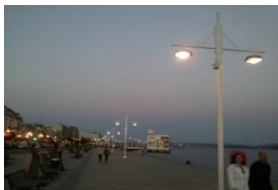
Smart city: The present



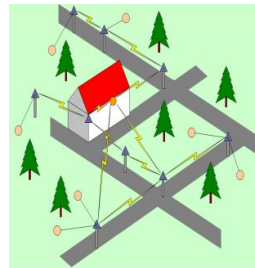
Smart traffic & parking



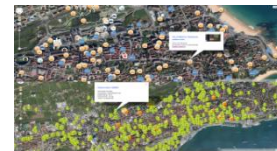
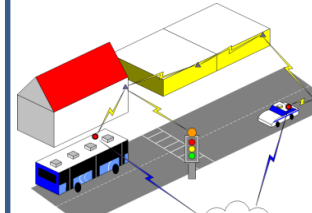
Smart lighting & environment



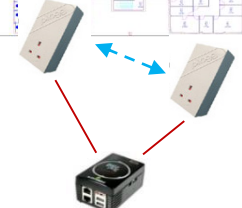
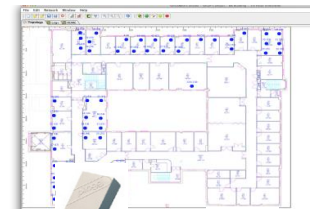
Smart parks



Mobile env. monitoring



Smart buildings & energy



Approach

Build **open platform** for experimentation with IoT technologies and services in Smart cities, **not application demonstrator**



Provide a **set of initial services** for the benefit of city and citizens for basic platform **sustainability**



Foster an **innovation eco-system** and experiments with technology ideas, services and business models



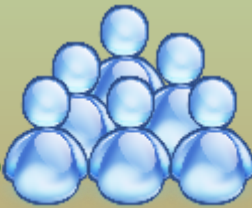
Integrate successful IoT technologies and services for city/citizens and transfer to other markets

Building the ecosystem

Stakeholders & Tools

Citizens
City managers
SMEs
Research center
Banking sector

Private-Public Partnership



Experimentating & Innovating

New urban services
New applications
...relying on the citizen
Co-creating

Massive deployment of IoT devices

Fixed nodes
Mobile nodes
Citizens as sensors
Citizens Apps



Consolidating the ecosystem

- Identifying additional synergies with Municipality.
- Stimulating social innovation.
- Adding more stakeholders.
- Collaborating in setting up the city strategy in ICT domain.
- Federating with other initiatives.