# PRELIMINARY PROGRAM

## Sunday, September 28th

| 19:00-20:00 | Welcome Reception |
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## Day 1 - Monday, September 29th

| 07:00-08:00 | Registration |
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| TIME | SESSION & OBJECTIVES | NAME |
|---|---|---|
| 08:00 - 09:00 | Opening Ceremony | Enrique Peña Nieto / President, Mexico |
| | | Jorge Aristóteles Sandoval / Governor, State of Jalisco |
| | | Ildefonso Guajardo Villarreal / Minister of Economy, Mexico |
| | | Gerardo Ruiz Esparza / Minister of Communications and Transportation, Mexico |
| | | Francisco N. González Díaz / Director General, ProMéxico |
| | | Tonatiuh Bravo Padilla / Rector General, Universidad de Guadalajara, Mexico |
| | | Santiago Gutiérrez Fernández / Chairman, WITSA |
| | | Víctor Gutiérrez Martínez / President, CANIETI |
| | | César Castro Rodríguez / President, CANIETI West Division |
| | | J. Amado Espinosa Lobato / Chairman, WCIT 2014 |
| | | Jaime Reyes Robles / Secretary of Innovation, Science and Technology, State of Jalisco |
| | | José Palacios Jiménez / Secretary of Economic Development, State of Jalisco |
| 09:00 - 09:30 | The Post-2015 Development Agenda and the Role of ICT<br>*Keynote Address* | Mukhisa Kituyi / Secretary-General, United Nations Conference on Trade and Development (UNCTAD) |
| 09:30 - 10:00 | The Global State of ICT Readiness<br>*Keynote Address* | Beñat Bilbao-Osorio / Associate Director and Senior Economist, Centre for Global Competitiveness and Performance, The World Economic Forum (WEF) |
| 10:00 - 10:30 | Coffee Break and Visit Exposition | |
| 10:30 - 11:45 | Developing Comprehensive Digital Agendas<br>*Panel Session* | John Higgins / Director General, Digital Europe * |
| | | Alejandra Lagunes Soto Ruiz / National Digital Strategy Coordinator, Mexico |
| | | Yi-Bing Lin / Political Deputy Minister, Ministry of Science and Technology, Taiwan |
| | | Fred Matiang'i / Cabinet Secretary, Ministry of Information, Communications and Technology, Kenya |

| Time | Session | Speakers |
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| | | Gerard de Graaf / Director, Electronic Communications Networks and Services, DG CONNECT, European Commission |
| 11:45 - 13:00 | **Building and Sustaining a Thriving ICT Sector in Developed and Emerging Markets** *Panel Session* | Som Mittal / Former Chairman and President, NASSCOM India * |
| | | Ildefonso Guajardo Villarreal / Minister of Economy, Mexico |
| | | Omobola Johnson / Minister of Communication Technology, Nigeria |
| | | Urve Palo / Minister of Economic Affairs and Communications, Estonia |
| | | Soo-Yong Park / President, National IT Industry Promotion Agency, Korea |
| 13:00 - 14:00 | **Lunch and Visit Exposition** | |
| 14:00 - 14:30 | **Title to be determined** *Keynote Address* | To be determined |
| 14:30 - 15:45 | **Protecting Infrastructure and Information** *Panel Session* | Howard Schmidt / Partner, Ridge-Schmidt Cyber * |
| | | William Beer / Managing Director Cyber Security, Alvarez & Marsal |
| | | Yasuhiko Taniwaki / Deputy Director-General, Councilor, Cabinet Secretariat, National Information Security Center |
| | | Prinya Hom-anek / Owner, ACIS Professional Center |
| | | Open |
| 15:45 - 16:15 | **Title to be determined** *Keynote Address* | To be determined / Government of Japan |
| 16:15-19:00 | **B2B Meetings and Visit Exposition** | |
| 19:00 - 22:00 | **Welcome Cocktail Party** | |
| **Day 2 - Tuesday, September 30th** | | |
| 08:00 - 08:30 | **Digital Development and Universal Access** *Keynote Address* | Carlos Slim Helú / Chairman, Fundación Carlos Slim |
| 08:30 - 09:45 | **Maximizing the Benefit of ICT** *Panel Session* | Beñat Bilbao-Osorio / Associate Director and Senior Economist, Centre for Global Competitiveness and Performance, The World Economic Forum (WEF) * |
| | | Ewon Ebin / Minister of Science, Technology and Innovation, Malaysia |
| | | Mónica Aspe Bernal / Coordinator of the Information and Knowledge Society, Ministry of Communications and Transportation (SCT), Mexico |
| | | Diego Molano Vega / Minister of Information Technologies and Communications, Colombia |
| | | Miguel A. Porrúa / e-Government Lead Specialist, Institutions for Development Sector Department (IFD), Inter-American Development Bank |
| | | Robert Pepper / Vice President, Global Technology Policy, CISCO |

| Time | Session | Speakers |
|---|---|---|
| 09:45 - 10:15 | **Title to be determined**<br>*Keynote Address* | **Fadi Chehadé / President and CEO, Internet Corporation for Assigned Names and Numbers (ICANN)** |
| 10:15 - 10:45 | **Coffee Break and Visit Exposition** | |
| 10:45 - 12:00 | **CIO's Perspectives**<br>*Panel Session* | **Gary Beach / Publisher Emeritus, CIO Magazine \***<br><br>**Lisa Davis / Chief Information Officer, Georgetown University**<br><br>**Bill Martin / Chief Information Officer, Royal Caribbean Cruises Ltd.**<br><br>**Larry Quinlan / Chief Information Officer, Deloitte**<br><br>**Larry Jones / Vice President & Chief Information Officer, Ortho-McNeil Janssen Pharmaceuticals Inc. (Johnson & Johnson)** |
| 12:00 - 13:15 | **Competing in a Data Driven Digital World**<br>*Panel Session* | **Alan Marcus / Senior Director, Head of Information Technology and Telecommunications Industries, The World Economic Forum (WEF) \***<br><br>**Andrew Wyckoff / Director, OECD Directorate for Science, Technology and Industry**<br><br>**Rogelio Garza / Under Secretary of Industry and Commerce, Government of Mexico**<br><br>**Dana Lorberg / Group Executive, Technology Relationship Management, MasterCard**<br><br>**William A. Yasnoff / CEO and President, Health Record Banking Alliance**<br><br>**Bruno Lanvin / Executive Director, INSEAD European Competitiveness Initiative** |
| 13:15 - 14:15 | **Lunch and Visit Exposition** | |
| 14:15 - 14:30 | **Display Technologies**<br>*Thought Leader Session* | **Gabriela Allen / Managing Director, Consuming Networks, Corning, Inc.** |
| 14:30 - 15:00 | **Internet of Things Accelerating ICT Innovation**<br>*Keynote Address* | **Gregg Lowe / Chief Executive Officer, Freescale Semiconductor** |
| 15:00 - 15:30 | **The Evolution of the Internet**<br>*Keynote Address* | **Robert E. Kahn / "Co Father" of the Internet / Chairman, CEO and President, Corporation for National Research Initiatives (CNRI)** |
| 15:30 - 16:00 | **Title to be determined**<br>*Keynote Address* | **Accenture** |
| 16:00 - 19:00 | **B2B Meetings and Visit Exposition** | |
| 19:00 - 22:00 | **Gala Awards Ceremony** | |

**Day 3 - Wednesday, October 1st**

| Time | Session | Speakers | Session | Speakers |
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| 08:00 - 09:15 | **The Future State of Broadband**<br>*Panel Session* | **John E. Davies / Vice President, Sales and Marketing Group, General Manager, Intel World Ahead Program *** <br><br>**Ivo Ivanovski / Minister of Information Society, Republic of Macedonia** <br><br>**Robert Pepper / Vice President, Global Technology Policy, CISCO Systems** <br><br>**Juan Jung / Coordinator of the AHCIET Center of Studies, AHCIET – Iberoamerican Association of Research Centers and Telecom Enterprises** <br><br>**Luis Carrero / Lead Partner of the Telecommunications Sector, KPMG Mexico** | **Challenges of the Digital Economy**<br>*Panel Session* | **Moderator / Sponsor** <br><br>**John S. Wilson / Lead Economist, Development Research Group, The World Bank** <br><br>**Karen Miller / Chief Marketing and Communications Officer, Women's World Banking** <br><br>**Torbjörn Fredriksson / Chief, ICT Analysis Section Science, Technology and ICT Branch, United Nations Conference on Trade and Development (UNCTAD)** <br><br>**Nuria Simo / General Manager and CIO, Inter-American Development Bank** |
| 09:15 - 10:30 | **Open Data Transparent Government**<br>*Panel Session* | **Ivo Ivanovski / Minister of Information Society, Republic of Macedonia *** <br><br>**Alejandra Lagunes Soto Ruiz / National Digital Strategy Coordinator, Mexico** <br><br>**Rentala Chandrashekhar / President, NASSCOM India** <br><br>**Andrew Stott / Member, UK Transparency Board** <br><br>**Bhanu Neupane / Programme Specialist, Open Access to Scientific Information and ICT & Sciences, UNESCO** <br><br>**Ralf Dreischmeier / Global Leader, Information Technology Practice, The Boston Consulting Group** | **Closing the Global Skills Gap**<br>*Panel Session* | **Moderator / Sponsor** <br><br>**Gary Beach / Publisher Emeritus, CIO Magazine** <br><br>**Luis A. Gutiérrez Díaz de León / General Coordinator, General Coordination of IT, Universidad de Guadalajara** <br><br>**Gail Breslow / Director, Intel Computer Clubhouse Network** <br><br>**Tinell L. Priddy / Assistant Principal, Thomas Jefferson High School for Science and Technology** <br><br>**Mário Franco / Executive Director, Millenium@EDU** |
| 10:30 - 11:00 | **Coffee Break and Visit Exposition** | | | |
| 11:00 - 12:15 | **Accelerating Global Innovation Ecosystems**<br>*Panel Session* | **José J. Pacheco / Industry CoDirector & CoFounder, MIT Enterprise Forum Mexico *** <br><br>**César Salazar / Venture Partner, 500 Startups** <br><br>**Jonathan Nelson / Chief Executive Officer, Hackers and Founders** <br><br>**Adam Stelle / Founding Partner and VP of Growth, UP Global** <br><br>**Mohammad Azizi / Executive Director, Afghanistan Information Management Services** <br><br>**Leo Baumann / Director EU Affairs, Nokia Corporation** | **Internet Governance: Rights, Responsibilities, Roles, Trust and Integrity**<br>*Panel Session* | **Sally Shipman Wentworth / Senior Director, Strategic Public Policy, Internet Society (ISOC) *** <br><br>**Open** <br><br>**Katitza Rodriguez / International Rights Director, Electronic Frontier Foundation (EFF)** <br><br>**Nizar Zakka / Secretary General, Union of Arab ICT Associations IJMA3** <br><br>**Konstantinos Karachalios / Managing Director, IEEE Standards Association** |
| 12:15 - 13:30 | **The Next Wave in Business: Internet of Things and Wearables**<br>*Panel Session* | **Sanjay Sarma / Professor of Mechanical Engineering and Director of Digital Learning, MIT *** <br><br>**Sonny Vu / Founder and Chief Executive Officer, MisFit Wearables** <br><br>**Fernando Tubilla / Co-founder, Geonecta / Research Scientist, Kiva Systems** <br><br>**Vida Ilderem / Vice President, Intel Labs / Director of the Integrated Platform Research, Intel Corporation** <br><br>**Steven P. Nelson / Director of Marketing, Freescale Semiconductor** | **ICT for Global Health Care**<br>*Panel Session* | **Reinhold Haux / Director, Peter L. Reichertz Institute for Medical Informatics, University of Braunschweig - Institute of Technology and Hannover Medical School *** <br><br>**Ramesh Krishnamurthy / Focal Point, eHealth Standardization and Interoperability, Department of Knowledge Management and Sharing, World Health Organization (WHO)** <br><br>**Rolf Engelbrecht / Chair HIME (Health Information Management for Europe), EFMI – European Federation for Medical Informatics** <br><br>**Walter G. Suarez / Executive Director, Health IT Strategy and Policy, Kaiser Permanente** <br><br>**Mercedes Juan / Minister of Health, Mexico** |
| 13:30 - 14:30 | **Lunch and Visit Exposition** | | | |
| 14:30 - 15:00 | **Living Labs**<br>*Keynote Address* | **Laura García Vitoria / Vice President and Scientific Director, Territories of Tomorrow Foundation** | | |

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| 15:00 - 15:30 | **Guadalajara's Creative Digital City: the Hub for the Digital Media Industry within Mexico** *Keynote Address* | **To be determined / Guadalajara's Creative Digital City** |
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| 15:30 - 16:00 | **Title to be determined** *Keynote Address* | **To be determined** |
| 16:00 - 16:30 | **Coffee Break and Visit Exposition** | |
| 16:30 - 17:00 | **Title to be determined** *Keynote Address* | **To be determined** |
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| 17:00 - 17:30 | **Title to be determined** *Keynote Address* | **To be determined** |
| 17:30 - 18:00 | **Guadalajara Declaration** | |
| 18:00 - 18:45 | **Closing Ceremony** | |
| | **Handover to Brazil 2016** | |

**Confirmed**