

September 29th. – October 1st., 2014 Expo Guadalajara, Guadalajara, Jalisco / Mexico

Name of the Event		World Congress on Information Technology (WCIT) 2014			
Organizers		National Chamber of Electronics, Telecommunications and Information Technologies Industries (CANIETI) World Information Technology and Services Alliance (WITSA)			
Supported by		Ministry of Economy, Mexico, Government of the State of Jalisco			
Entity	Jalisco	City	Guadalajara	Influence	International
Start	29/09/2014		End	01/10/2014	
Theme		Building the Digital Age Together			
Delegates	More than 2,500	Speakers	More than 100	Countries	More than 60
Activities		Keynote Addresses Panel Sessions Workshops Special Events		B2B Meetings Institutional Meetings Exhibition Area Social Events	
Keynote Addresses		14	Panel Sessions		14
			Special Events		11
Themes		e-Government e-Health e-Education Digital Agendas Open Access Innovation and Entrepreneurship Internet of Things		Broadband Social Media Living Labs Smart Cities Cybersecurity Digital Economy Social Media	

Value Proposition and Benefits of the WCIT 2014

- WCIT 2014 will provide an interdisciplinary, international platform, where local, regional and global business opportunities will be promoted.
- Mexico is an excellent high-level marketplace full of business opportunities with a population of 114 million and a \$1.2 trillion economy (14th largest economy in the world).
- Networking with qualified, potential customers, suppliers and partners will be provided through a first class B2B platform.
- Presence of key policy-makers and stakeholders from all over the world.
- World class conference program where relevant ICT topics will be discussed by highly influential and internationally known speakers.
- To foster the adoption and development of the information and communication technologies.
- To integrate new paradigms in public policy for entrepreneurs to innovate and generate more and new employment, new industry and careers.
- To position the high-tech industry of Mexico as a leader in the global IT market.

Speakers

- **Mukhisa Kituyi**, Secretary-General, UN Conference on Trade and Development
- **Robert E. Kahn**, Co-inventor of the Internet, Chairman, CEO and President, Corporation for National Research Initiatives (CNRI)
- **Alan Marcus**, Head of IT and Telecommunications Industries, World Economic Forum
- **Fadi Chehadé**, President and CEO, Internet Corporation for Assigned Names and Numbers (ICANN)
- **Gregg Lowe**, CEO, Freescale Semiconductor
- **Som Mittal**, Former Chairman and President, NASSCOM India
- **John Higgins**, Director General, Digital Europe
- **Howard Schmidt**, Partner, Ridge-Schmidt Cyber
- **Rentala Chandrashekhar**, President, NASSCOM India

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