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eInfrastructure

Deliverable D6.1
First Dissemination and Training Plan Baseline

Periodical Progress Report

MAGIC Deliverable: D6.1. First Dissemination and Training Plan Baseline

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Abstract: This document refers to all the activities carried out before the project started in order to ensure its proper dissemination from Day 1, and describes the dissemination plan, MAGIC branding -including documents and presentation templates-, the MAGIC newsletter and website and the tools that will be used for the measurement of both communication tools, outreach and impact. The deliverable also depicts those international events in which the MAGIC project should be represented for its dissemination, where its training activities will be carried out, and how will they be structured and organised.

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DELIVERABLE ROUTE

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1. INTRODUCTION

The purpose of this document is to define the Dissemination and Training Plan for MAGIC. These Plans will establish the general roadmap of activities that will be carried out by WP6 to help ensure the success of the project. The training and dissemination actions will ensure appropriate promotion of the project and collaboration among its partners.

The objective of the Visibility Plan is to efficiently disseminate the objectives, developments, advances and achievements of MAGIC. It will also help in the construction of an inclusive MAGIC community by building a global dissemination network whose principal aim will be the promotion of MAGIC in each country participating in the project by highlighting the national and regional initiatives within the scope of the project. Equally, MAGIC WP6 will focus on dissemination synergies with the EC-funded TANDEM and Sci-GaIA projects.

The Visibility Plan is based upon successful visibility activities carried out in the previous ALICE2 and ELCIRA projects, both co-funded by the EC through the @LIS2 and the FP7 programmes, respectively. The training Plan will take advantage of the lessons learned and initiatives emerging from the Regional Training activities, especially fostering the establishment of local trainers.

2. REFERENCES

[R1]   MAGIC Website   http://www.magic-project.eu

[R2]   Visibility Guidelines established by   http://ec.europa.eu/europeaid/work/visibility/documents/communicat
        the European Commission in the   ion_and_visibility_manual_en.pdf
        document   "COMMUNICATION
        AND   VISIBILITY   MANUAL   for
        European Union External Actions"

3. DOCUMENT AMENDMENT PROCEDURE

Requests for amendments to this document must be made to the author, María José López Pourailly, WP6 - Dissemination & Training Manager (RedCLARA – Communications and Public Relations Manager), maria-jose.lopez@redclara.net, and copied to the Management of the MAGIC project.

4. GLOSSARY

EC   European Commission

EU   European Union

EU-LAC   Europe, Latin America and the Caribbean

Sci-GaIA   Energising Scientific Endeavour through Science Gateways and e-Infrastructures in
                Africa

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TANDEM   TransAfrican Network Development

WP   Work Package

5. EXECUTIVE SUMMARY

This document refers to all activities carried out before the start of the project in order to ensure appropriate dissemination from Day 1. The majority of these activities were related to MAGIC branding, the working structure of WP6 and also MAGIC participation in a number of international events. At its core, the document describes the Dissemination Plan (that will strictly respect the EC visibility guidelines published in 2010 in the "Communication and Visibility Manual for European Union External Actions" and validated in March 2014 [R2], MAGIC branding, the MAGIC newsletter and website and the tools that will be implemented for the measurement of both outreach and impact. The deliverable also depicts the international events in which the MAGIC project should be represented for dissemination purposes and those where training activities will be carried out, as well as how they be structured and organised. Training events will contribute to further dissemination of the project and its benefits as trainees can also act themselves as further dissemination vectors within their communities, in line with the intentions of the project.

WP6 will also investigate interactions with other international projects funded by the EC Horizon2020 Programme, such as TANDEM[1] and Sci-GaIA[2].

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[1] TANDEM (TransAfrican Network Development) will create favourable conditions for WACREN, enabling it to draw maximum benefit from the forthcoming AfricaConnect2 project and ensure WACREN's integration into the global Research and Education networking community and its long-term sustainability. TANDEM's long-term goal is to make it possible for researchers and academics to contribute with their peers around the world to the socio-economic development of the West and Central African Region. The project will run for 24 months and is coordinated by the Institut de Recherche pour le Développement (France). Other partners are WACREN (Ghana), GÉANT (UK), RENATER (France), CIRAD (France), Sigma Orionis (France), Brunel University (UK), UbuntuNet Alliance (Malawi) and RedCLARA (Uruguay). Web site: www.tandem-wacren.eu.

[2] Sci-GaIA (Energising Scientific Endeavour through Science Gateways and e-Infrastructures in Africa) aims to support National Research and Education Networks, Communities of Practice and Universities in Africa to develop Science Gateways and other e-Infrastructure services. Sci-GaIA will work with new and emerging Communities of Practice to develop these exciting technologies, strengthen e-Infrastructure service provision, especially in terms of open access linked data, and deliver training and dissemination workshops. This will establish a sustainable foundation on which African e-Infrastructures can be developed and linked to science networks across Africa. The results of the project will be usable by Communities of Practice in Europe and the rest of the world. The project will run for 24 months and is coordinated by Brunel University (UK). The partnership is composed of: DIT (Tanzania), University of Catania (Italy), Karolinska Intitutet (Sweden), KTH (Sweden), Sigma Orionis (France), UbuntuNet Alliance (Malawi), WACREN (Ghana) and CSIR (South Africa). Website: www.sci-gaia.eu.

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6. WP6 COORDINATION AND MANAGEMENT

WP6 is lead by RedCLARA. However, in order to ensure visibility of every institution and region participating in the project, the Work Package is structured in such a way that each region will be regularly report on their actions to the WP6 coordinator, with a local delegate identified for each region. The overall structure as established in the lead-up to the start of the project, is shown in Figure 1 below, including the delegate organisation for each region:
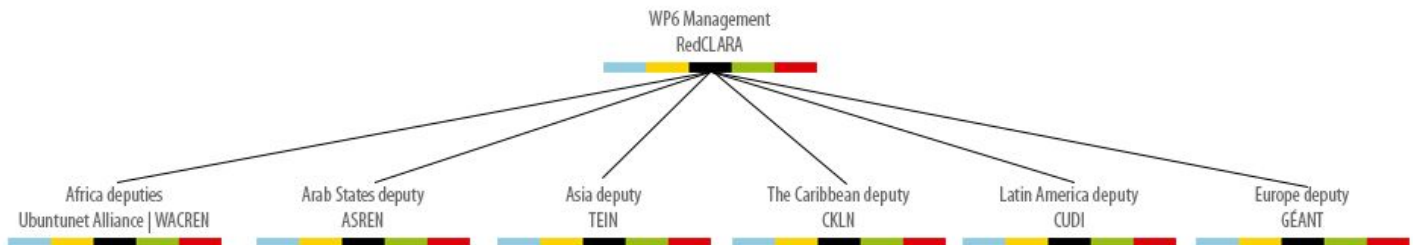
Figure 1: MAGIC's WP6 working structure.

The delegates identified by these institutions by 25th April 2015 are as follows:
- Africa:
  - Ubuntunet Alliance: Patricia Mtungila, pmtungila@ubuntunet.net
  - WACREN: Omo Oaiya, omo@wacren.net
- Arab States: ASREN, Ola Samara, osamara@asrenorg.net
- Asia: TEIN, Patch Lee, patch.lee@teincc.org
- Caribbean: CKLN, Colleen Wint, colleen.wint@ckln.org
- Latin America: CUDI, Martha Avila, cudi@cudi.edu.mx
- Europe: GÉANT, Tom Fryer, Tom.Fryer@geant.org

The individuals identified will be the WP6 delegates for the corresponding regions. However, each organisation is entitled to appoint a different delegate as required. In such cases, the organisation concerned will notify the WP6 coordinator about the change.

7. ROLES AND RESPONSIBILITIES

WP6 is led by RedCLARA and in order to efficiently tackle the needs of and obtain information from all regions, countries and institutions involved in the project, communications are required that reflect the global nature of the project. Consequently, a regional delegate structure has been established (see 6, WP6 Coordination and Management above) with delegates appointed for the Ubuntunet Alliance, WACREN, ASREN, TEIN, CKLN, CUDI and GÉANT. The team will also include individuals from RNP, GRNET, RENATER, NIIFI and NITC (CAREN NOC) to cover different aspects of both dissemination and training.

Nevertheless, it is important to keep in mind that the dissemination of MAGIC is the concern of every partner within its own national and regional context.. This is to say that every member of the MAGIC project should contribute and that dissemination and training strategies should be addressed in common to promote the

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purpose and benefits of the project and of its applications, services and the agreements envisioned by the project.

8. OBJECTIVES

8.1. GENERAL OBJECTIVE

To efficiently promote and disseminate the project to the global REN community and scientific and academic communities as well as decision-makers and to organise training events that will increase the number of people able to use MAGIC collaborative applications.

8.2. SPECIFIC OBJECTIVES

- To promote the establishment of agreements for Africa, Asia, the Caribbean, Europe, Latin America and Oceania aimed at consolidating and completing the building blocks of middleware that MAGIC will target.
- To enhance the use of MAGIC services and real-time applications among international and inter-continental research groups and communities.
- To coordinate and promote training on the implementation and use of the services agreed by MAGIC.
- To develop informative material for specific events related to regional advanced networks.

9. RELATIONSHIP WITH THE PROJECT

Dissemination and training are the two main responsibilities of WP6.

The Dissemination and Training Plan defines the strategy to achieve the main WP6 goals (see 7.1 and 7.2).

Dissemination:

The principle of the Dissemination Plan is the recognition of the importance of Public Relations and Dissemination for a global project or the nature of MAGIC.

Dissemination activities will be:

> 1) to reach relevant research communities that can benefit from the use of MAGIC services;

> 2) to demonstrate that in addition to being about services running over the regional advanced e-Infrastructures, the success of MAGIC is highly dependent on close collaboration of all world regions involved that it is based upon a powerful human network.

Training:

While dissemination will provide a general picture of the project, training will provide detailed technical information to potential users and will give them the skills to use the global advanced e-Infrastructure and the services that run on top of it. Moreover, it will directly help the project to achieve its four specific objectives within a face-to-face environment that will be supported on-line.

This task will also focus on relationships with other international projects co-funded by the EC's Horizon2020 Programme, such as TANDEM and Sci-GaIA.

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For a project of this size, it is vital that all those involved in it have a clear understanding of the aims of the Dissemination and Training Plan and of what is realistically achievable. The Plan will be revised and updated, as required, in M7, M13 and M19 in the First, Second and Third Dissemination and Training Report.

10. TARGET AUDIENCES

The principle target audiences of the project are:

- Scientists
- Researchers,
- Computing engineers
- Network engineers
- Academics
- National Research and Education Networks
- Specialised technological journalists (specialised media).
- Governments representatives
- Relevant institution stakeholders (University Rectors, Deans, Directors of the National Science and Technology Institutions, Investment Banks, Foundations, the European Commission, etc.),
- The Industry and Service sectors
- The wider science community

This is not an exhaustive list as the target audiences for MAGIC will constantly evolve as the project progresses.

11. MESSAGES

Due to the size and geographical diversity of the MAGIC project, perhaps the single most global collaboration project involving R&E networks, it is vital that the key messages of the dissemination campaign remain consistent. These messages will be based on and reinforced in the activities and material that will be developed. It is envisaged that the key messages will predominantly come from WP1, WP4 and WP5 as they have a greater overview of the relationships and collaboration processes among the world regions involved, and are abreast of the developments and advances taking place within the project. These, in turn, will be forwarded to WP6.

Some key messages may be generated at local levels. Project members are asked to inform WP6 management of these in order to discuss the best way to proceed as the messages may be incorporated to create wider dissemination.

It is also important to note that not all the key messages will be relevant to all of the audiences identiifed. Therefore, it is the responsibility of WP6 (with assistance from WP1, WP4 and WP5) to ensure that the right messages are tailored to the right audiences.

The concept areas around which key messages will be developed in the campaign can be identified as:

- The precedent success story of the ELCIRA project and its tools and services;

- The precedent success story of collaboration between EU and LA based upon the successful ALICE, ALICE2 and ELCIRA projects, and their positive liasons with othe world regions;

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- What MAGIC is about;

- MAGIC aims and their potential academic, scientific, social, industry impact;

- MAGIC potential to revolutionise the way in which researchers and academics work;

- Who is involved in the project;

- MAGIC as the single most global collaboration project involving R&E networks.

- MAGIC participation in conferences and events;

- The MAGIC Kick-off Meeting.

Other messages that are likely to be relevant as the project progresses include:

- Major service integration and service developments;

- Key milestones in the project;

- New user communities benefiting from MAGIC services;

- Real-time collaboration agreements fostered by MAGIC;

- The benefits, successes and outcomes results of specific groups resulting from MAGIC;

- Collaboration between MAGIC, TANDEM and Sci-GaIA.

Key messages will be identified and refined as the project progresses.

In the early stages of the project, it is likely that most messages will be more "general" and only become specific as the project progresses.

12. ACTIONS AND ACTIVITIES

MAGIC will benefit from the dissemination methods, activities and material-creation and experience of its partners, but will also create its own. In order to offer a clear vision of the tasks that will be carried out to meet the objectives of the MAGIC Dissemination & Training Plan, all the activities have been grouped into two main action lines, which are:

- Promotion, awareness-raising and positioning

- Training

12.1. Promotion, awareness-raising and positioning

It is key to define a promotional programme (based on activities that will be carried out during the lifetime of the project) in order to raise awareness of the MAGIC project, the benefits of its applications and services as well as to encourage their use, and also to foster the adoption of global agreements for real-time collaboration. The programme will also serve to highlight the importance of the regional networks (RedCLARA, GÉANT, CKLN, ASREN, UbuntuNet Alliance, WACREN, TEIN, APAN) and their interconnection to foster research in and between world regions, which will contribute to the long-term sustainability of international research collaboration.

The main focus of the promotion activities will be:

- The MAGIC project itself

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- The expansion of eduroam

- The deployment of platforms that enable mobility and seamless access to services within the scope of MAGIC

- The establishment of new identity federation

- The integration of new identity federations into eduGAIN

- The creation of privacy and security awareness

- The provision of services (based on cloud provisioning) among regional and national RENs in the participating world regions

- The importance of interoperability of real-time applications

- Global agreements for real-time collaboration fostered by MAGIC

- The promotion of participation in calls by the European Commission and other funding agencies with high impact in the participating regions by researchers.

The secondary focus points of promotion are the regional networks involved in MAGIC and the European Commission and the European Union's Horizon 2020 Programme.

The following paragraphs offer a detailed list of all the activities that will be carried out for the promotion actions of this Dissemination Plan.

12.1.1. To define MAGIC branding and corporate style

The branding image of a corporation, a product, a service, a social institution or a person, is the quantitative and qualitative result of all their communications. The MAGIC logo was created with the participation of all project partners, and together with the branding definition (creation of presentation, banners and documents branding style), defines the MAGIC branding and corporate style.

In February 2015, the WP6 leader submitted a document with three (3) draft versions of a MAGIC logo to the MAGIC Coordinator. The proposals were subsequently discussed by the Steering Committee where it was decided that there would be an on-line vote to choose the definitive project logo. The first drafts were made from two starting points:

1) The logo would be based on the principles behind the ELCIRA logo. Consequently, it should reflect the idea of a collaborative human network – based upon figures of people

2) The logo should reflect the participation of the five continents throughout the use of the colours used in the Olympic logo and flag: "*On the Olympic flag, the rings appear on a white background. Combined in this way, the six colours of the flag (blue, yellow, black, green, red and white) represent all nations.*"[3] In April 2015, nine new logo proposals were added to the previous three and shared with the MAGIC Coordinator. The twelve (12) logo proposals[4] were reviewed by all participant

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[3] The Olympic Museum: "The Olympic symbols", page 3, at: http://www.olympic.org/Documents/Reports/EN/en_report_1303.pdf.

[4] See all drafts at: https://wiki2.redclara.net/wiki/magicall/images/1/18/MAGIC-logo-proposals-17042015_copia.pdf.

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institutions and a vote ensued, with the result that the MAGIC logo (see Figure 2) was created before the start of the project and approved by all the project members and delivered at the beginning of M1, and the corresponding graphics made available to all MAGIC partners.

Figure 2: MAGIC logo.

The logo also has a vertical version that can be used depending on the layout of the corresponding material.

Figure 3: Vertical form of the MAGIC logo.

For smaller material with limited space, the vertical form of the logo will be used without the text:

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Figure 4: Vertical form of the MAGIC logo with no additional wording.

The logo communicates the status, subject and personality of the MAGIC project. The branding image is inspired by the collaborative spirit of the project itself, its members and the human network that interconnects the participating world regions. The most relevant element of this logo is the human figure which will be present in all MAGIC graphic material.

Taking the logo as a starting point, a branding and corporate style was defined. This consists of the MAGIC logo, the presentation template, banner, and document and deliverable style sheets. The branding will be completed with the project website and future graphic material.

Figure 5: MAGIC presentation template.

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Figure 6: MAGIC's deliverable template.

Figure 7: MAGIC's documents template.

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For the first MAGIC vinyl banner a slogan was created in order to promote the concept behind MAGIC: "A collaboration project to globally connect researchers and academics". This first vinyl banner (see Figure 8) was shown during the Kick-off Meeting.

The official language of MAGIC is English.

Figure 8: MAGIC's first vinyl banner.

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12.1.2. MAGIC Website and social media presence

In the context of the Information Society, to have a website is to exist. In addition to this apparently trivial consideration, and due to the geographic extension of MAGIC, which implies a wide cultural heritage and, of course, great diversity in terms of education, economy and social realities, having a suitable website is a necessity. Due to the high penetration of social networks (see Figure 9), the MAGIC website must be linked with the MAGIC Facebook and Twitter pages, in order to maximise visibility and impact, and increase brand recognition and inbound traffic, among other things[5].

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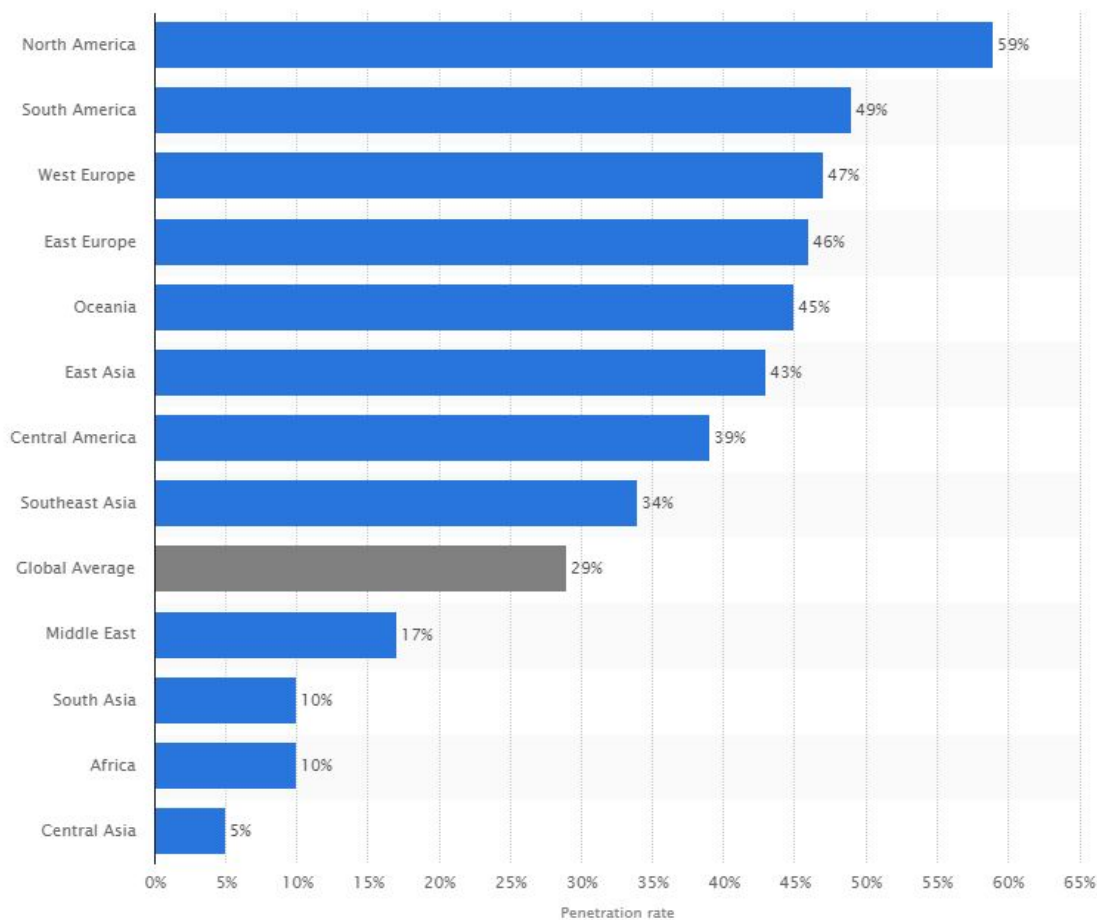
[5] See "The Top 10 Benefits Of Social Media Marketing" at Forbes, published in November 8th 2014, at: http://www.forbes.com/sites/jaysondemers/2014/08/11/the-top-10-benefits-of-social-media-marketing/.

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Figure 9: Global social network penetration rate as of 1st quarter 2015, by region, information published by Statista at http://www.statista.com/statistics/269615/social-network-penetration-by-region/.

Given the characteristics of MAGIC, its website and the Facebook and Twitter pages will be the first "visible faces" of the initiative. As such, they must reflect not only the core of the project – its objectives, partners, tasks, etc. – but also the collaborative spirit that lies behind every cooperation action that is supported by the EC, the experience gathered over previous years and projects, and the very strong relationships between all project members. It is based on the confidence both of their capacities and also of the leading and partner organisations. The Website will show all available information on MAGIC and the social network presence will be used to enhance the visibility of project news, participation in events and training activities.

Naturally, the website will be built around the MAGIC branding and corporate style.

Recognising the diversity of the MAGIC partners and with the aim of respecting the opinions of those who are working to make MAGIC a success, and having chosen to use the Joomla platform (as it is well known by the RedCLARA team that will be managing it), WP6 invited all project partners to vote for a specific template to be applied to the website. After a review of the various templates, WP6 invited all project partners to vote for a first and a second option from five options (see Annex 1 – Website Template Options). This vote ran in parallel to the poll for the MAGIC logo. The vote resulted in the selection of the JA University template (http://www.joomlart.com/joomla/templates/ja-universityspect)

The MAGIC website was developed during M01 and M02, and delivered at the end of M02 with the URL http://www.magic-project.eu/. The MAGIC social network presence was also delivered at the end of M02.

RedCLARA's Colaboratorio environment is used to provide the MAGIC community intranet .

The success of the website and the social network pages, will be statistically measured by WP6 to identify the type of information which is of greater relevance for the different media users and inform on how to disseminate the project more effectively. Website usage will be measured using the Piwik open-source tool. The Facebook page will be measured using the tool provided by Facebook itself, and Twitter will be measured in terms of followers and retweeted messages.

12.1.3. News, reports and newsletters

News, reports and interviews with MAGIC project members and relevant MAGIC users/beneficiaries will be produced and published on a regular basis on the project website and replicated on both the Facebook and Twitter presences. However, and though this is important, it will also be very important to enhance the MAGIC partners' sense of belonging to the project to disseminate news items, reports and interviews via the MAGIC Newsletter; to be created by WP6. This dissemination piece will complement the aforementioned communication channels.

Equally, it is the responsibility of each project partner, and the project partners' regular communication channels to help disseminate MAGIC news, reports, announcements, etc. as part of the overall MAGIC dissemination activity.

The Newsletter will be delivered every three months, starting in M03, through the all-members list and through the list that WP6 will develop with information provided by its members. In addition, all project partners will be expected to re-distribute the newsletter to their own mailing contacts.

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In order to measure the use/success of the Newsletter, the OpenEMM mail-marketing open-source tool will be implemented and used.

Regarding the first actions carried out in this particular area, a news item entitled "MAGIC is officially approved by European Commission's Horizon2020 Programme" was distributed on 12th May among the project partners in English, Spanish and Portuguese by means of the all-members mailing list, inviting them to publish it on their websites and to distribute it among their partners. This news was published on the RedCLARA website at http://www.redclara.net/index.php/en/noticias-y-eventos/noticias/destacados/3238-magic-es-aprobado-oficialmente-por-el-programa-horizonte-2020-de-la-comision-europea. MAGIC will be also disseminated both in the June 2015 issue of the quarterly GÉANT CONNECT magazine and in the June edition of the DeCLARA bulletin (RedCLARA).

12.1.4. Promotional material

Different types of promotional material will be created for the MAGIC project.. In some cases this will mean also the promotion of the project partners' services. All promotional material will strictly follow the Visibility Guidelines established by the European Commission [R2], and will be delivered in the framework of international events in which MAGIC will be represented in the form of a booth.

12.1.5. Printing material

Promotional brochures and posters that will reflect the core of the project and depict its objectives and/or achievements and its benefits for the global research and education communities will be created and delivered both in PDF and printed versions, as required for MAGIC promotion at relevant international events.

The first MAGIC poster, which gives a detailed overview of the project, was shown during the Kick-off meeting.

All printed material will respect MAGIC branding and the Visibility Guidelines established by the European Commission [R2].

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Figure 10: First MAGIC poster.

12.1.6. Press releases

MAGIC project press releases will be delivered whenever relevant news items arise within the project. This communication material will be delivered to project partners, the EC, regional RENs and through them to NRENs, related ICT projects and the media.

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12.1.7. Promotion at relevant international events

MAGIC is to be represented by its project partners at relevant conferences and events in all participating world regions, in the form of either a dissemination stand/booth and/or in the form of a presentation given to the event's audience.

It is envisioned MAGIC will participate in regional REN conferences, as well as in the annual TICAL (Latin America) and TNC (Europe) conferences. If required, supplies of MAGIC branded merchandise will be produced in order to be distributed to the audience at these events.

The first dissemination activities in this sense were as follows:

- CUDI´s Spring meeting 2015 - April 22, 2015, Puerto Vallarta, Mexico < http://www.cudi.edu.mx/primavera_2015/programa_eduroam.php>

- Workshop at IST Africa – 6-8 May 2015, Lilongwe, Malawi

- TANDEM-SciGaia-MAGIC Meeting – 11 May 2015, Paris, France

- Kick off Meeting – 11-12 June 2015, Paris, France

In addition, a proposal for an exhibition booth at ICT2015 was submitted jointly with TANDEM and Sci-GaIA, under the name of GIIISC (**G**lobal **I**CT **I**nfrastructures for **I**nternational **S**cientific **C**ollaboration). MAGIC assisted actively in completing the corresponding documentation and the logo (see Figure 1). MAGIC also completed the proposal for a GIIISC Networking Session. Both applications were made by the Sci-GaIA project but no confirmation of acceptance was available at the time of writing.

Figure 11: GIIISC logo made by MAGIC for the collaboration between TANDEM, SciGaIA and MAGIC for ICT2015, submitted both for a booth proposal and a networking session in April and May 2015 respectively.

In July 2015, MAGIC will have an exhibition booth at TICAL2015 (Vina del Mar, Chile, 6-8 July) and dissemination material tailored to the Latin American audience will be provided.

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12.2. Training

WP6 will support WP2, WP3 and WP5 on training activities. This will consist of administrative support if assistance is required for the organisation of face-to-face training activities (coordination of transportation, hotels, catering, etc.), dissemination and promotion of the courses, translation of training material, etc.

Six face-to-face training activities will be carried out during the project's lifetime, with the intention of their being in different world/MAGIC regions (Africa, Arab States, Central Asia, Asia-Pacific, the Caribbean and Latin America). If this is not achievable, it will nevertheless be considered an achievement if if two face-to-face trainings are carried out in Latin America, Africa and Europe, making up a total of six (6) activities.

Face-to-face training activities on eduroam & AAI (WP2), groupware (WP3), and on the use of applications (WP5 are envisaged. These training activities will be carried out as frequently as possible together with dissemination activities.

The first training activity programmed will be carried out at the TICAL2015 Conference and will focus on NRENum implementation and also on the experiences of the ELCIRA project on the implementation of federated services and eduroam.

13. DELIVERABLES

Deliverable:	Delivery Month:
D6.1 First Dissemination and Training Plan and Baseline	2
D6.2 MAGIC's on-line presence report	2
D6.3 First Dissemination and Training Report	7
D6.4 Second Dissemination and Training Report	13
D6.5 Third Dissemination and Training Report	19

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14. ANNEX 1 – WEBSITE TEMPLATE OPTIONS

Selection of the Joomla Responsive Templates for the MAGIC website

The following text was used to present the principles of the selection process for the website template to be used:

> In the following pages a collection of responsive* templates for Joomla is presented, aiming to invite you all to choose one of them in order to be used for the MAGIC project website. All of these templates do fully serve the website purposes. Please, check them all out and vote for the one you like the most and give us also a second option if you can; all the options have a title, so when you vote just write "1) the name of your first option template; 2) the name of your alternative option".
>
> *Adaptive to various web platforms display.
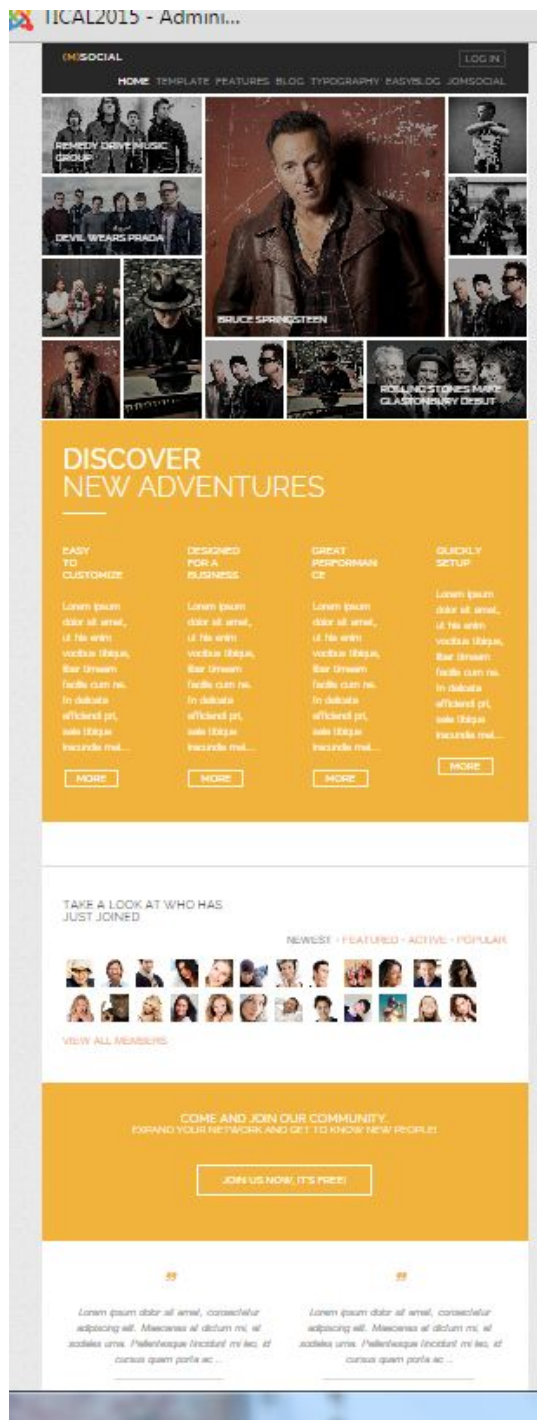>
> Thank you very much in advance,
> María José López

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(M) Social Media Joomla template
https://www.gavick.com/joomla-templates/m-social,134
€39

Our Joomla templates require:

PHP 5.3.10+
MySQl 5.1+ with InnoDB support
Apache 2.* with mod_mysql, mod_xml, mod_zlib and optionally mod_rewrite (if you want to use SEF URLs) installed
In addition, some features of the modules and components used in a template may require:

GD library support
cURL library support
Support for mb_* functions in PHP to use multibyte strings
WORDPRESS
Our WordPress themes require:

PHP 5.2.4 or greater
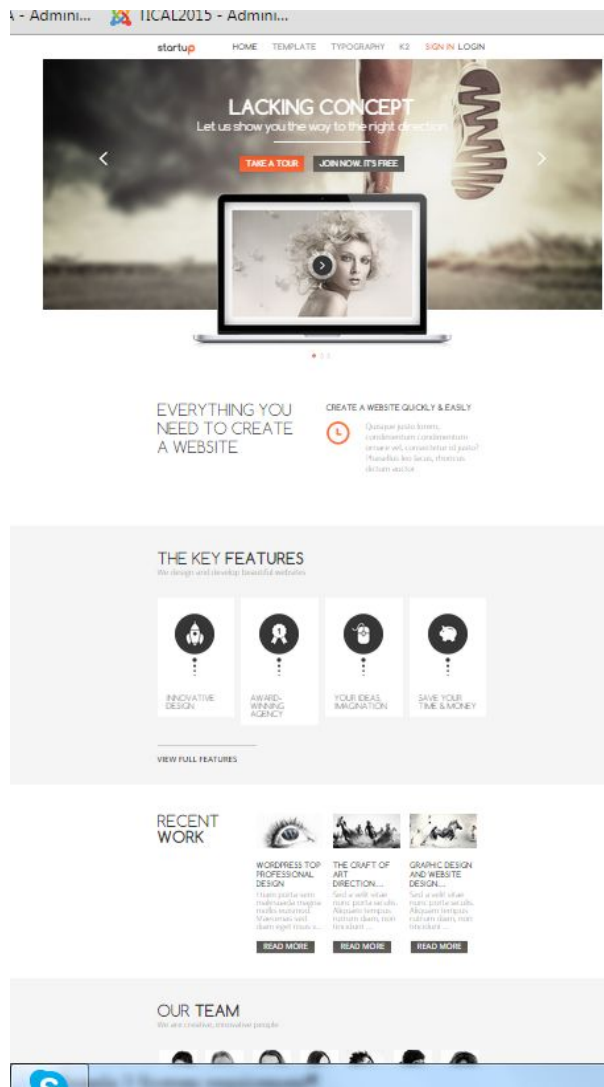MySQL 5.0 or greater
The mod_rewrite Apache module
Additionally some features of the extensions used in a theme may require:

GD library support
cURL library support
Support for mb_* functions in PHP to use multibyte strings

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Startup
https://demo.gavick.com/joomla25/startup/
€39
Our Joomla templates require:

PHP 5.3.10+
MySQl 5.1+ with InnoDB support
Apache 2.* with mod_mysql, mod_xml,
mod_zlib and optionally mod_rewrite (if
you want to use SEF URLs) installed
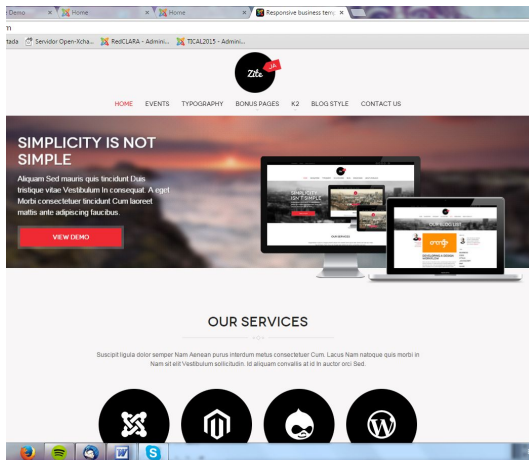In addition, some features of the modules
and components used in a template may
require:

GD library support
cURL library support
Support for mb_* functions in PHP to use
multibyte strings

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Ja Zite
http://www.joomlart.com/joomla/templates/ja-zite
USD$59

System requirement
JA Zite is compatible with Joomla 3 and Joomla
2.5. Please make sure your system meets the
following requirements:

Joomla 3 System requirement

Software

PHP (Magic Quotes GPC off): 5.3.1 + (5.4+ recommended)
Databases

 MySQL(InnoDB support required): 5.1+
 MSSQL 10.50.1600.1+
 PostgreSQL 8.3.18+
Web Severs

 Apache 2.x+
 Microsoft IIS 7
 Nginx 1.0 (1.1 recommended)
Joomla 2.5+ system requirement

Software

 PHP 5.2.4+ (5.4+ recommended)
 MySQL: 5.0.4+
Web Sever

 Apache: 2.x+
 Microsoft: IIS 7
 Nginx: 1.0 (1.1 recommended)

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JA University
http://www.joomlart.com/joomla/templates/ja-university
USD$59
Joomla 3 System requirement

Software

 Software: PHP (Magic Quotes GPC off): 5.3.1 + (5.4+ recommended)
Databases

 MySQL(InnoDB support required): 5.1+
 MSSQL 10.50.1600.1+
 PostgreSQL 8.3.18+
Web Severs

 Apache 2.x+
 Microsoft IIS 7

 Nginx 1.0 (1.1 recommended)
Joomla 2.5+ system requirement

Software

 Software: PHP 5.2.4+ (5.4+ recommended)
 MySQL: 5.0.4+
Web Sever

 Apache: 2.x+
 Microsoft: IIS 7
 Nginx: 1.0 (1.1 recommended)

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JA Medicare
http://www.joomlart.com/joomla/templates/ja-medicare
USD$59
Joomla 3 System requirement

Software

 Software: PHP (Magic Quotes GPC off):
5.3.1 + (5.4+ recommended)
Databases

 MySQL(InnoDB support required): 5.1+
 MSSQL 10.50.1600.1+
 PostgreSQL 8.3.18+
Web Severs

 Apache 2.x+
 Microsoft IIS 7
 Nginx 1.0 (1.1 recommended)

Joomla 2.5+ system requirement

Software

 Software: PHP 5.2.4+ (5.4+ recommended)
 MySQL: 5.0.4+
Web Sever

 Apache: 2.x+
 Microsoft: IIS 7
 Nginx: 1.0 (1.1 recommended)
Browser requirement

The requirements are the same for both Joomla 2.5 and Joomla 3

 Firefox 4+
 IE (Internet Explorer) 8+
 Google Chrome 10+
 Opera 10+
 Safari 5+